

2024 VIRGINIA FOOD & BEVERAGE EXPO



EXPO PROGRAM

Greater Richmond Convention Center | Exhibit Hall A
Wednesday, March 27, 2024



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GOLD



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BRONZE




IN-KIND






March 27, 2024

Hall A | Greater Richmond Convention Center | Richmond, VA



Welcome to the 2024 Virginia Food & Beverage Expo, a celebration of Virginia's specialty crafted food and drink industry. Since 1992, the Virginia Department of Agriculture and Consumer Services (VDACS) has proudly hosted this important trade event, connecting Virginia producers directly with buyers representing major grocery stores, specialty gift and gourmet shops, restaurants, schools, food service and tasting rooms. The Expo is also the place to be for farmers' market managers, food brokers and distributors. Over the years, industry partners have come to rely heavily on the Virginia Food and Beverage Expo to showcase the Best of the Best of Virginia products, including meats, cheeses, soups, seafood, peanuts, pasta, breads, baked goods, sauces, snacks, chocolates, condiments, dressings, beverages, Virginia wines and craft beverages and more! The Virginia Food and Beverage Expo consistently showcases Virginia's amazing companies and the breadth of their products that reliably prove to be pleasing to the palates of even the most selective connoisseurs.



The Food and Beverage Industry is the Commonwealth's second largest manufacturing sector. The industry supports thousands more jobs through retailers, logistics providers, packaging companies and, of course, on Virginia farms.



Today's trade event is one of the largest gatherings of Virginia's Finest® products under one roof. Founded by VDACS to enhance the economic opportunities and success of Virginia's specialty food companies, processors and agriculture producers, the Virginia's Finest® Trademark Program celebrated its 35th anniversary in 2024. The classic Virginia's Finest® seal identifies, differentiates and promotes top-quality Virginia agricultural and specialty food and beverage products. Buyers and consumers recognize the blue-and-red "VA checkmark" logo as a sign that they are purchasing the highest quality products, produced and processed right here in Virginia.

Please enjoy getting to know our fantastic Virginia exhibitors, and thank you for supporting Virginia agriculture, the Commonwealth's largest private industry, contributing \$70 billion annually to the Commonwealth.

2024 Schedule

Expo Show Hours: 9:00 AM – 4:00 PM

Best New Product Awards Ceremony: 11:00 AM – 12:00 PM

Demonstration Stage Schedule:

- Rynwood Farm 9:40 AM – 10:00 AM
- Valente 10:20 AM – 10:40 AM
- Crunchy Hydration 12:20 PM – 12:40 PM
- Absurd Snacks 1:00 PM – 1:20 PM
- Wizzie’s Tea, LLC 1:40 PM – 2:00 PM
- 7 Muffins A Day 2:20 PM – 2:40 PM

And the winner is...

Don't miss the Best New Product Award Announcements at the Demo Stage!

11 am



Official Expo App

The 2024 Virginia Food & Beverage Expo App, sponsored by SupplyOne, is now available to download. The app includes an interactive map, exhibitor and attendee information, a list of our sponsors, and more! Below, please find instructions to assist you in downloading and getting started in the mobile app.

1. Download the AttendeeHub (Cvent) app from the App Store or Google Play.
2. Search for “2024 Virginia Food and Beverage Expo” and click the download button.
3. Click on Log In.
4. Enter your first & last name and your email address and click Next.
5. Go to your email inbox and get the verification code.
6. Enter the verification code and set up your profile.



Follow this QR Code to
access the App Store.



VIRGINIA
IS FOR
LOVERS



 **Virginia Beach, Virginia**
Pleasure House Oyster Company

From dockside dining to vineyard views, you'll find it here in Virginia.
Share what you love on your next foodie getaway. virginia.org



Exhibitors by Booth

100 Edwards Virginia



Smokehouse

Classic country ham, Surryano ham

Keith Roberts

757-294-3121

saleskroberts@edwardsvaham.com
edwardsvaham.com

102 Back Pocket Provisions



Bloody Mary mixes, hot sauce, pepper jelly

Will Gray

434-987-4980

will@backpocketprovisions.com
backpocketprovisions.com

106 The Perfect Pita



Hummus, tzatziki, pita bread, cauliflower hummus

Erica S. Olds

703-864-2509

oldserica@thepfectpita.com
thepfectpita.com

108 The Crisperry of Virginia



Crispycakes marshmallow crispy rice treats

Steven Soldinger

757-673-5234

steven@thecrisperry.com
thecrisperry.com

112 Jerry's Backyard Barbeque Sauce LLC



BBQ sauces, dry rubs

Joan Robinson

804-536-7085

jrobinson35@yahoo.com

114 Whitley's Peanut Factory



Peanuts

Chris Pierson

800-470-2244

804-642-7688

cperson@whitleyspeanut.com
wholesale@whitleyspeanut.com

118 Mind Blown™ by The Plant Based Seafood Co.



Mind Blown Crab cakes

Erica Batterman and Shelly Van Cleave and Monica Talber

936-520-8369

erica@plantbasedseafoodco.com
shelly@plantbasedseafoodco.com
monica@plantbasedseafoodco.com

120 Dave's Friggin' Awesome



Hot sauces, condiments, spreads, fermented oat beverages

Dave Forbes

dave@davesfrigginawesome.com

124 Integrity Food Group, LLC



Cheese straw, shortbread, pretzels

800-897-7050

804-843-9086

804-843-9087

sales@integrityfoodgroup.com

126 Belmont Peanuts



Seasoned & Candied Virginia Peanuts

1-800-648-4613

info@belmontpeanuts.com

130 Gunther's Gourmet



Salsas, dip, hot sauce, Blood Mary mixers

Michael Lampros

P.O. Box 18215

Richmond, VA 23226

gunthersgourmet.com

chefmike@gunthersgourmet.com

132 Crescent Simples



Simple syrups, apple spice, blackberry vanilla, blueberry lavender, grapefruit rosemary, lime jalapeño, peach hibiscus, raspberry rose, strawberry basil, tonic, grenadine, old fashioned

hello@crescentsimples.com

crescentsimples.com

136 Route 11 Potato Chips



Potato chips

Sarah Cohen

sarah@r11.com

138 Clark + Hopkins



Hot sauce, Bloody Mary mix

540-303-7723

brandon@clarkandhopkins.com

142 Hubbard Peanut Company



Variety of Hubs products

Marshall Rabil

marshall@hubspeanuts.com

ashley@hubspeanuts.com

144 Steamboat Wharf Oyster Company

Oysters

Callie Robinson and Thomas Hyde

804-761-1673

steamboywharfyoyster@gmail.com

200 Mar Mar Foods LLC

Chili garlic crunch, hot chili garlic crunch

Liza Lazaro-Matz and Michael Matz

804-215-1416

lizamatz@ilovermarmar.com

michael@ilovermarmar.com

201, 203 Two and a Half Irishmen Traditional Irish Baking

Irish, American, gluten-free, and vegan items

Niall Duffy

804-615-3520

info@traditionalirishbaking.com

traditionalirishbaking.com

@twoandahalfirishmen

202 Better Carob Inc



Carob bars/bites, carob chips, energy squares, aronia teas, aronia jams, aronia powder
13 East Side Hwy
Waynesboro, VA 22980

540-221-2554

info@bettercarob.com

bettercarob.com



VIRGINIA FOUNDATION FOR AGRICULTURE, INNOVATION AND RURAL SUSTAINABILITY

SUPPORTING VALUE-ADDED AGRICULTURE IN VIRGINIA

VAFAIRS fosters sustainable agricultural economic development opportunities that empower farmers, agribusinesses, and their communities

SERVICES

Providing a variety of business and planning services to Virginia farmers, agribusinesses and cooperatives.

- Grant Assistance
- Feasibility Studies
- Business Planning
- Strategic Planning
- Cooperative Assistance

RESOURCES

Library

An extensive database of resources including white papers, presentations, and how-to guides for all your agribusiness needs!

Business Center

The virtual business center offers online programs and educational courses to help you start your business development journey on the right foot.

BULL PEN



Agricultural and Forestry Innovation Challenge

An annual contest encouraging agricultural and forestry entrepreneurship with more than \$30K in cash and prizes awarded!

VIRGINIA FARM RELIEF FUND

The Virginia Farm Relief Fund is designed to both accept and allocate donations if a natural disaster occurs in the Commonwealth. When disaster strikes, we are here for Virginia's farmers and farm families.



"They offered insightful suggestions for bringing new products to market, maximizing our market share in the community, building our entrepreneurial networks with fellow local business owners, and creating momentum for our brand through effective marketing." *Kerry Messer, Sweethaven Lavender*

CONTACT:

VAFAIRS.COM

(804) 290-1158

FACEBOOK.COM/VAFAIRS

- 206 Salsas Don Sebastian**
 Authentic Mexican fresh salsas, chips
 America DeLoach
 703-987-8299
 america@salsasdonsebastian.com
 orders@salsasdonsebastian.com
- 207, 209 The Peanut Shop of Williamsburg**
 Peanuts, cashews, mix nuts, chocolate nuts
 Brian Canfield
 757-556-1935
 bcanfield@smithfield.com
- 208 Simply Panache Products**
 Mango, Mango, Mango preserves
 26 Towne Center Way #162, Hampton, VA 23661
 1-800-313-5613 ext. 0
 contact@mangoparty.com
- 212 Yummy Butter**
 Cooking butter and seasonings
 yummybuttershop@gmail.com
 yummybuttershop.com
 @_yummy_butter_
- 213 PastryBase, LLC**
 Blondies and cupcakes
 804-776-5119
 info@pastrybase.com
- 214 Chaotic Good Tempeh**
 Tempeh burgers, tempeh chorizo crumblez, tempeh brisket, tempeh bacon, tempeh pastrami
 Keith Gurgick
 703-732-7787
 keith@chaoticgoodtempeh.com
- 215 Ninja Kombucha**
 Dry hopped lemon ginger, blackberry hibiscus, blueberry lavender, cranberry lime, ginger, blue mule
 Brett Nobile
 757-870-6733
 ninjakombucha@gmail.com
 ninjakombucha.com
- 218 Nona's Italian Cucina, LLC**
 Classic tomato sauce
 Jesse and Yvonne Cunningham
 757-636-6120
 nonasitaliancucina@gmail.com
 nonasitaliancucina.com
 @nonascucina
- 219 Peg's Salt**
 Peg's salt, pink salt, peppery salt, NO salt, and popcorn salt
 Cass Cannon
 434-249-2495
 pegssalt.com
- 220 Homestead Creamery**
 Select milk, lemonade, ice cream products
 Erin Saacke and Amy Rice
 540-721-2045
 540-488-7205
 540-352-4147
 erin.saacke@homesteadcreameryinc.com
 amy.rice@homesteadcreameryinc.com
- 221 Hannah's Handcrafted**
 Elderberry syrup
 Brandon Setzer
 804-306-6316
 handcraftedbyhannah.com
- 224 Southern Flavoring Company**
 Baking flavors, extracts
 John P. Messier and Barry Duff
 1330 Norfolk Avenue
 Bedford, VA 24523
 800-765-8565
 540-586-8565
 southernflavoring.com
- 225, 227 Virginia Artesian Bottling Company**
 Artesian water
 804-770-7500
 sales@virginiaartesian.com
- 226 Fore Craft Cocktails**
 Canned cocktails
 804-495-1893
 info@forecraftcocktails.com
 forecraftcocktails.com
 @forecraftcocktails
- 230 The Farm at Red Hill**
 Peeled, grated, packaged ginger, turmeric, horseradish
 Richard and Wendy Harrison
 2400 Southside Drive
 North Garden, VA 22959
 434-531-1227
 thefarmatredhill@aol.com
- 231 WineRX**
 Drops for wine (drop the headache enjoy the wine), drops for beer (drops for your hops)
 Colin and Jennifer Corcoran
 colin@dropitwine.com
 winerx@dropitwine.com
- 232 True Made Foods**
 Ketchup, BBQ sauces, mustards, hot sauces, BBQ rubs
 Abe Kamarck
 508-649-1677
 abraham@truefoods.me
- 233 Koto, LLC**
 All sauces and ginger beers
 Ayinde and Christopher Bickersteth
 28 Potomac Creek Drive #117
 Fredericksburg, VA 22405
 571-247-7924
 703-595-0617
 koto LLC@yahoo.com
 koto.ayinde@gmail.com
- 236, 238 Edgewood Apiaries & Farm Honey**
 Amanda Sweeney
 619-261-7326
 house@edgewoodapiariesandfarm.com
- 237 HIKE Hopped Seltzer**
 Hopped seltzer
 Ryan Coleman
 540-808-8198
 ryancoleman@hikehoppedseltzer.com
- 239 Just Grilling**
 Meatballs, Virginia ham
 Eddie Gaskins
 2128 Kingsley Lane,
 Chesapeake, VA
 757-735-4505
 gaskinsbbq.com
- 242 MOTHER shrub**
 Assorted flavors of shrubs
 Meredyth Archer
 804-212-8316
 ma@mothershrub.com
 mothershrub.com

243 Berry Frozen Yogurt (dba) Pumjil



Berry frozen yogurt, probiotic frozen yogurt
301-633-5939
pumjilb2b.com

244 Good Foods Group, LLC

Weight management bars
Deborah J. Good
6305 Swiss Knob Drive
Dublin, VA 24084
540-357-0495
goodfoodsgroup.com

245 Shenandoah Valley Family Farms



Cheese, milk 'flavors'
Dean and Rodney Martin
Wadel's Farm Wagon, LLC
816-217-3647
540-705-7834
wadelsfarmwagon@yahoo.com
rodney@gladecreek.farm

300 Spice Titan

Matt Rose
540-392-4787
spicetitan@gmail.com

301 Fermented Fire Hot Sauce Company

Green man sauce, riveracha sauce, the pickle party sauce, day man sauce, nightman sauce, boomtown sauce, booberry sauce, superhot boomtown sauce
fermentedfirehotsauceco@gmail.com

302 Karahiyo

Espresso martini (15 proof 7.5 abv), non-alcoholic espresso martini
Joel Frias
804-218-7692
info@fgfcopacking.com

303 Commercial Lynks, Inc.

Green Bowl (ready-to-eat complete meal that is an upcycled food product), raw chickpeas, lentils, green and yellow peas
Jay Gnanansekaran
2121 Eisenhower Ave.
Alexandria, VA 22341
sales@commerciallynks.com

306 Laconiko



Olive oil, balsamic, and honey
11301 Braden Drive,
Manassas, VA 20109
571-292-1394
laconiko.com
info@laconiko.com

307 Zesto Fine Foods

Traditional pine nut pesto, toasted walnut pesto, vegan pesto, cilantro and macadamia nut pesto
Chris Vaughan
804-405-4372
zestofinefoods@gmail.com

308 Ashman Manufacturing Co



Sauces
Natalie Ashman
natalie@ashmanco.com

309 3 Sisters Cheese Straws



Cheese straws
Peanut Kempe & Ann Kamps
Taliaferro
8911-D Patterson Ave
Richmond, VA 23229
804-885-5087
3sisterscheesestraws@gmail.com
3sisterscheesestraws.com

312 Rainbow Trout Kitchen



Classic granola
Ashley Wallace and Jakie Bowles
804-363-7934
ashley@rainbowtroutkitchen.com

313 Northern Neck Sauce



Mild and spicy Northern Neck Sauce
Calvin T. Parker Jr.
804-814-0445
northernnecksauce@gmail.com

314 Erin's Elderberries



Elderberry syrups, aronia syrups, jellies, linzer cookies
4257 Aiken Drive
Warrenton, VA 20187
540-216-7258
erinselderberries.com

315 Birdie's Pimento Cheese



Pimento cheese
Robin Allen
434-917-0711
robin@birdiespc.com

318 Firehook



Crackers, graham crackers, biscotti
888-580-0745
info@firehook.com

319 The Grain Free Baker



Chocolate chip cookies
Christine Baker
843-367-2738
christine@thegrainfreebaker.com

320 Graves Mountain Lodge, Inc.



Apple butter and preserves
Tricia B. Graves
540-923-4231

321 Uncle June's

Virginia style barbecue sauce
James Flythe
540-538-9407
jamesflythe@aol.com
unclejunes.com

324 Valente Pasta



1736 Allied St
Charlottesville, VA 2903
434-971-3717
info@valentepasta.com
valentepasta.com

325 Kim Baker Foods

Pro-chi lentil brownie, pro-chi lentil crunch, pro-chi protein crunch
Kim Baker
info@kimbakerfoods.com

326 Gearharts Fine Chocolates



Pistachio toffee, dark chocolate caramels, chocolate bars, bark and truffles
Sue Fanning
salesrep@gearhartschocolates.com

327 Crunchy Hydration

Sparkling functional waters
Megan Riggs
info@crunchyhydration.com

330 Savory Brand Roasted Pecans



6 flavors of roasted pecans
804-543-8950
hello@savorybrand.com

Packaging Solutions for Food and Beverage

In the vibrant world of food and beverage, the packaging isn't just a container; it's a statement of sustainability and brand identity. Veritiv® optimizes function and form by offering innovative solutions that meet the evolving demands of both producers and consumers.

- In Stock Program
- Available in U.S. and Mexico
- Custom Packaging Designs
- Direct Food Contact Specialists

Product Categories:

- Thermoforming films
- Flow wrap films
- Trays and containers
- Shrink bags
- Stand up pouches
- Pre-made bags
- Hot fill films (VFFS)
- VFFS and HFFS laminate/mono layer films
- Lidding films – rollstock
- VSP and die cut
- PE bag insertion products
- Nylon vacuum pouches
- PE tubing

In-House Specialists:



Design, Engineering, and Testing



Prototyping



Sustainability



Logistics



Kitting



Automation



Cold Chain



Deadline Driven

Let's redefine the future of food and beverage packaging together.
Call your Veritiv Sales Professional today.

BerlinPackaging.com

1.800.2.BERLIN



berlin[®]
PACKAGING

With over 100 years in the packaging industry, more than 1,500 packaging professionals and a global network of suppliers and warehouses, we offer 50,000+ SKUs of plastic, glass, and metal containers, closures, and dispensing systems across all markets for customers just like you.

**331, Shawnee Canning
333 Company Inc.**



Quesos and salsas
Robert T. Daniels
717-903-3480
shawneesprings.com

332 7 Muffins A Day

*Muffins, cookies, bread, brownies,
cake, pizza*
804-213-2570
7muffinsaday.com

336 Mad Magic Kombucha

*12 flavors of certified organic
kombucha*
meagan@madmagickombucha.
com

337 Virginia Diner



*Variety of salted, seasoned and
candied Virginia peanuts*
Jeff Armbruster
jarmbruster@vadiner.com

338 Two Labs Coffee

Coffee
Cat Gardner
434-207-2412
cat@twolabscoffee.com

**339 Red Rocker Candy of
Virginia, Inc.**



Pretzel mixes
Sue Charney and Paula Morrison
434-589-2011

342 Blue Crab Bay Company



Clam dip, bloody mary, nuts
Elizabeth Lankford
703-868-7139
elizabeth@baybeyond.net

343 Boso Foods LLC

Roasted gourmet nuts
info@bosokitchen.com

344 South Mountain Creamery

*Glass bottle milk, ice cream,
cheese*
Chris Horn
301-508-1000

345 AR's Hot Southern Honey



Hot honey
Ames Russell
804-502-2950
ames@hotsouthernhoney.com

400 Bad Ass Pickles

Flavored pickles
Toni Sauder
support@badasspickles.net
badasspickles.net

401 Kindred's Kandies LLC

Freeze dried candy
503-740-1888
kindredskandies@gmail.com
kindredskandies.com

**402 Mountain View Farm
Products, LLC**



Farmstead cheese, butter, yogurt
Christie Huger
540-460-4161
drnkmlk2@yahoo.com

403 Wizzie's Tea

Lemon mint tea, peach ginger tea
Juliet Mackay-Smith & Ellie
McCagg
info@wizziestea.com

406 Dr. B's Best Cookie



*Original oat cookie, cinnamon
pecan cookie, coconut walnut
cookie*
Dr. Brian McKee
30 Spottswood Lane
Newport News, VA 23606
757-810-8353
lisa@drbsbest.com

**407 Southern Spreads (By
Victoria's Kitchen)**



*Sweet potato casseroles, southern
smoked collard greens (no meat),
southern sweet relish potato salad
& savory macaroni & cheese*
249 Stonebridge Plaza Avenue,
Richmond, VA, 23225
southernspreadsfoods.com

408 River Rat BBQ Sauce



*BBQ sauce sample cups, cooked
pork & chicken BBQ*
804-216-0898
tlbjr40@aol.com

409 Bitchin' Boucha

*Flavored kombucha, caffeinated
kombucha*
Jason Smith
804-874-1870
jason@bitchinboucha.com

412 Forbes Candies, Inc.



Salt water taffy
forbescandies.com

413 Don't Forget Cake

Cake jars, spark bites
Warren Brown and Nelys Coronado
202-320-9922
warrenerrol@gmail.com
cakelovenelys@gmail.com

414 Terra Di Siena

Dry cured meats
848-298-0180
804-201-1597
sales@terradisienausa.com
damiano.p@terradisienausa.com
filippo@terradisienausa.com

415 Little River Seafood, Inc

Mini crab cake, pretzel, pizza
804-453-3670
sales@littleriverseafood.com

418 Cakes by Jen

Bundt cakes
804-592-6271

**419 Nutritional Bite Delights by
Bertha LLC**

*Spaghetti mini bites, mini green
beans bites, morning glory mini
muffins, hash brown veggie
breakfast cups, cinnamon raisin
french toast*
Gwen Fox
804-931-8910
Info@ezbitesfood.com

420 Bootstrap Burt's Hot Sauce

*7 different hot sauces, seasoned
salts, seafood seasoning*
Justin Burtyk
703-431-6928
bootstrapburt@gmail.com









421 Chocolatesville

Sea salt caramels, OREO bark
434-249-5898
info@chocolatesville.com
chocolatesville.com

424 Capital Chips



White corn tortilla chips
Jennifer Davidson
804-372-5105
info@capitalchipsllc.com

- 425 Tante Käthe**
Frikadellen herb mix, senf
Wolfgang Ohm
937-760-7512
mail@i-s-a.com
love@tante-kathe.com
- 426 Mrs. Marcy's Homemades**
 9550 Midlothian Tnpk Suite 118,
Richmond, VA
mrsmarcyshomemades@gmail.com
mrsmarcyshomemades.com
- 427 Always Flavored**
 *Hot sauce, seasonings*
610 Caroline St
Fredericksburg VA 22401
540-690-4423
alwaysflavored.com
- 430 Wild Earth Fermentation**
Sauerkraut, kimchi, sauces, spreads
Grant Collier
757-869-7314
wildearthfermentation@gmail.com
- 431 Myles Comfort Foods**
Mac & cheese
Myles Powell
610-246-0284
myles@mylescomfortfoods.com
- 432 Rynwood Farm**
Cakes, breads, cookies, and more
252-642-3716
rynwoodfarm@gmail.com
rynwoodfarm.com
- 433 Hurricane Mike's**
 *Sweet heat sauce, go big garlic sauce, wah gwaan peppersauce sauce, mike's mojo sauce, linda verde sauce sauce, the noble steer seasoning mix, mike's magic butt rub, yardbird sweet seasoning mix, lonestar tejas chili powder*
804-401-5737
mike@hurricanemikes.com
- 436 Browntown Farms**
Jam products
brownrownfarms@gmail.com
browntownfarms.com
- 437 All Day Health Bar**
Vanilla date, nutty chocolate bars
10300 Eaton Place, Suite 440
Fairfax, Virginia 22030
info@alldayhealthbar.com
- 438 Joy's Delightz**
Cookies, mini bundt cake, lemonade
Jackie Ross
336-324-6242
joysdelightz.com
- 439 Lone Oak Coffee Co**
Whole bean coffee samples
540-667-2600
loneoakcoffee@gmail.com
- 442 Seva Farms**
CBD tincture, CBD water soluble, CBD lemonade beverage, CBD blood-orange beverage
Peter Mantz and Travis Chick and Aidan Petty
757-354-5230
757-713-9356
757-452-8519
- 443 Absurd Snacks**
 *Munchy crunchy trail mix*
Grace Mittl
610-392-3925
grace@absurdsnacks.com
- 444 Ashton Creek Vineyard**
Wine
alankt@ashtoncreekvineyard.com
ashtoncreekvineyard.com
- 445 Wildwood Acres Homestead**
Freeze dried candies
Colt Taylor
540-566-8262
freezedried@wildwoodacreshomesteadllc.com
- 500 Abundant Acres Farm**
 *BBQ sauce and seasonings, hot sauce, jelly*
Dustin White
540-316-1098
dustin@abundantacresfarm.com
poppishotsauce.com
- 501 Greenwell Growers, Inc**
Lettuce, all (3) varieties
Carl Gupton
cgupton@greenswellgrowers.com
- 502 Jonesin' for a Treat**
Abbie Toner
804-836-7968
jonesin4atreat@gmail.com
jonesin4atreat.com
@jonesin4atreat
- 506 Empanadas Market**
Empanadas, multiple recipes
Ignacio Dutari
804-839-9045
ignacio.dutari@empanadasmarket.com
- 508 Grit Coffee Roasting Co.**
Cold brew coffee
Travis Mason
travis@gritcoffee.com
- 512 Taterdoodles Potato Chip Snacks**
 *Crispy thin potato chip cookies, 5 flavors*
571-327-2106
hello@taterdoodles.com
- 514 Appalachian Harvest**
Value-added, beef
276-623-1121
sales@asdevelop.org
- 518 Seek Lavender, LLC**
 *Herbal seasonings, shortbread*
Mary Seek
seeklavender.com
- 520 Old Town Cidery/Glaize Apples**
 *Hard apple cider, apples*
David Glaizec
540-327-4353
david@glaizeapples.com

Designing *successful brand identities & packaging* for quality products



- 524 The Spirited Palate LLC**
 Jonno's Worcestershire sauce, Jonno's gluten-free Worcestershire sauce
 Jonno Alcaro
 P.O. Box 1357
 Crozet, VA 22932
 434-906-9300
 jonno@thespiritedpalate.com
 thespiritedpalate.com
- 526 Sassy Chefs Kitchen**
 Cookies, spice blends, cornbread, biscuits
 sassychefskitchen.com
 info@sassychefskitchen.com
- 530 Specialty Food Association**
 Erika Sipos
 646-878-0140
 esipos@specialtyfood.com
- 532 Virginia Specialty Food & Beverage Association**
 specialtyfoodva.com
- 536 Redfern Hemp Co.**
 Hemp hot sauce, VDACS approved CBD, hemp food ingredients
 redfernhemp.com
- 538 Hunger**
 Table red, golden roots, el pino, reaper red, khok fight, bourbon barrel BBQ, VA mountain BBQ, BBQ rub, land lubber rubber, CCJ, blackened bay
 P.O. Box 6275
 Williamsburg, VA 23188
 757-332-7014
 hungershops.com
- 542 FiDough Homemade Dog Treats**
 Dog treats
 Teresa Smith
 757-876-4548
 fidoughhomemade@aol.com
- 544 Papa Weaver's Pork, Inc.**
 Pork sausage
 papaweaverspork@gmail.com
- 600 Parker Farms**
 Sean McFadden and Britt Richardson and Amanda Babb
- 703 Virginia Wine Distribution Company**
 Staci Saunders
- 705 Virginia Beer Distribution Company**
 Dakota Rust
- 709 Muse Vineyards**
 Wine
 Hanna Hoban and Sally Cowal
 16 Serendipity Lane
 Woodstock, VA 22664
- 711 Revalation Vineyards**
 Verjus
 Trey Ward and Liz Davidson
 540-407-1236
 info@revalationvineyards.com
 revalationvineyards.com
- 713 Virginia Egg Council**
 Cecilia Glembocki
 911 Saddleback Court
 McLean, VA 22102
 virginiaeggcouncil.org
- 715 Food Producer Technical Assistance Network**
 foodbiz@vt.edu
 fst.vt.edu/extension/foodbiz.html
- 717, 719 Virginia Food Protection Task Force**
- 721 Virginia Grown**
- 725 Virginia's Finest**
- 727 Blue Stone Kabob**
 Chicken kabobs, kofta meatballs, spicy green sauce, white sauce, garden tomato sauce, Afghan rice, falafel, chickpeas, Afghan noodle soup, Veggie Soup, Mantu Dumplings, Sambosa, Boloni, Boorani Banjaan, baklava, creme rolls, TAZA juice, Sheer Chai (Afghan Milk Tea)
- 729 FERIDIES**
 Peanuts
 757-653-9118
 customerservice@feridies.com
 feridies.com
- 731 Wild Bill's Enterprises LLC**
 Original and sweet heat sauce
 804-539-3198
 info@lovemysauce.com
 lovemysauce.com
- 733 Tui Farms**
 Samantha Anderson
 804-803-5573
 atthetuishop@gmail.com
 tuifarms.com
- 735 NoBull Burger**
 Handcrafted 'True' veggieburgers
 Crissanne Raymond
 434-975-6628
 info@nobullburger.com
- 737 Moondog Bakery**
 Dog treats
 moondogbakeryva@gmail.com
- 739 Whispering Meadow Farm**
 Elderberry juice, elderflower nectar
 Jean Jarrell and Debra Bryant
 540-923-4808
 welcomevirginiaelderberry.com
- 741 Scratch Pasta Co.**
 Pasta salad
 Trey Ward and Liz Davidson
 trey@scratchpastaco.com
 liz@scratchpastaco.com
- 743 Lovell's 31, LLC**
 Banana Cream, Gingerbread and Blueberries and Cream Gourmet Bread Pudding
 Wilma L. Kidd
 4307 Kidsgrove Rd
 Richmond, VA 23231
 lovells31.com
- 745 Pure Shenandoah**
 Hemp foods, cbd goods (VDACS compliant)



The Virginia Specialty Food Association's (VASFA) mission is to provide its members with business growth, educational, marketing, and collaborative opportunities that promote their passion for creating the finest and most diverse specialty food products throughout the Commonwealth.

VASFA a statewide organization dedicated to the craft food and beverage industry's production, promotion, and placement in the Commonwealth. Craft-made and local food has become increasingly popular nation-wide, and the VASFA is developing to meet our members' evolving needs. We are dedicated to developing and promoting the Virginia specialty food and beverage industry.



GROW YOUR BUSINESS WITH VASFA

For food producers and CPG service providers alike, VASFA is your professional food association and community, here to provide the networking, inspiration and tools to help you thrive as a business.

JOIN US TODAY!

director@vsfba.com
www.specialtyfoodva.com

Photo Credit: Justine Platt

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- Ensure your inventories are right-sized with customer stocking programs and delivery services to help keep your total cost at or below market

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Virginia Grower Tower

This year, multiple growers across the Commonwealth will represent their farms and agricultural associations at the Tower. The *Virginia Grown* program is a marketing tool promoting fresh, local products to consumers and has a proven track record for increasing visibility, developing additional media attention and enhancing marketing opportunities for Virginia Grown products. Stop by the Virginia Grower Tower to learn more about Virginia agriculture, the *Virginia Grown* program, and meet local growers!

AeroFarms

Benjamin Weir
1526 Cane Creek Parkway
Ringgold, VA 24586
888-768-0833
be.weir@aerofarms.com

Dublin Farms

Mark Hickman and David Hickman
5280 Fleming Rd
Horntown, VA 75789
mark@dublinfarmspotatoes.com

Gotham Greens

Mary-Scott Demarchis
Stevensburg, VA
540-618-2139
maryscott.demarchis@gothamgreens.com

Old Dominion Organic Farms

Jordan Brandon and Christy Crews
140 Danieltown Rd
Dundas, VA 23938
804-835-5787
jordan.brandan@odofarms.com
odofarms.com

Snake Creek Farms LLC

J. C. Banks
360 Windgate Drive
Fancy Gap, VA 24328
276-733-3094
cabbagejcb@gmail.com
snakecreekfarms.com

Southside Virginia Fruit & Vegetable Producer Association

Joanne Jones and Brick Goldman
350 George Washington Hwy
Charlotte Court House, VA 23924
434-607-2611
434-660-2530
jojenki@vt.edu
goldmanfarmcullenva@gmail.com



It's Always in Season at VirginiaGrown.com



Virginia Department of Agriculture and Consumer Services
102 Governor Street, Richmond, VA 23219, vdacs.virginia.gov

HATCH Incubator

B Side Bakehouse
bsafchuk@gmail.com

Nile
nile2rva@gmail.com

The Mayor Meats
kmoresechef@gmail.com

Brekki Waffle
steveschwartz1@gmail.com



Ryba's Pierogi
hello@goldcartva.com

Westray's Finest
info@westraysfinest.com

Happy Hand Pies
kittie@happyhandpiesrva.com

Scared Cowboy Hot Sauce
scaredcowboyhotsauce@gmail.com

Human Kind Foods
atgless47@gmail.com

Sous Casa
michaellarkum@gmail.com

VASFA Accelerator



Herbert's Wine Jelly
carolyn@herbertswinejelly.com

NOOSH
owen.fleming@richmond.edu



The Veganish Kitchen
theveganishkitchen@gmail.com

Keya's Snacks
keyawingfield@gmail.com

Owl Spoon Water Kefir
owlspoonwaterkefir@gmail.com

Udderless Plant Based Pizza
evan@thehopcraftpizzaandbeer.com



Mother Earth Products
dyoung@globalprepare.com

Smoke In Chimneys
smokeinchimneys@gmail.com

Wallace Gap Farm
wallacegapfarm@gmail.com

Virginia Spirits Beverage Garden



Belmont Farms
jtmiller26@aol.com

KO Distilling
peter@kodistilling.com



Sleepy Fox
mikelayne@sleepyfoxdistillery.com
joshwright@sleepyfoxdistillery.com

Blue Sky Distillery
michael@blueskydistillery.com

Ragged Branch Distillery
john@raggedbranch.com



Springfield Distillery
kelly@springfielddistillery.com

Cape Charles Distillery
clewis@ccdesva.com



Reservoir Distillery
rachael@reservoirdistillery.com



Virago Spirits
vicki@viragospirits.com

Catoctin Creek
mary@catoctincreek.com

Sandy River Distillery
info@sandyriverdistillery.com

Vitate Spirits Distillery
vendors@moveablefeast.net
leonidas@moveablefeast.net

Virginia Seafood

Amory Seafood
www.amoryseafood.com

Sea Farms
www.seafarmsva.com

Baywater Seafood
www.baywaterseafood.com

Virginia Marine Products
www.virginiaoysters.org

Best New Product Awards

Judges



Booth Hardy

Booth Hardy, owner of Barrel Thief Wine & Provisions in Richmond, VA, developed his love for wine while working at Carneros Creek Winery in California in 2005. Following three years in wine production, he joined Barrel Thief in Richmond, near his hometown of Williamsburg. Booth's expertise grew as he became a Partner, managing operations and purchasing. He attained the WSET Advanced Certification with merit, became a Certified Specialist of Wine, and achieved Level 2 Sommelier status. Booth's wine judging experience includes prestigious competitions like the Monticello, Shenandoah, and Governor's Cups, contributing to Barrel Thief's recognition, including Richmond's Elby Award for Best Wine Program. In 2023, he assumed full ownership. Outside work, Booth indulges his passion for wine by visiting beloved producers worldwide.



Edward Gross

Edward Alan Gross, an executive chef and visual artist from Arlington, Virginia, was guided by his mother's recognition of his creative spirit, starting him on his culinary journey from a young age. She instilled in him the cooking fundamentals: organization, fresh local ingredients, and a preference for natural foods, blurring the lines between art and cuisine. This upbringing led him to combine his passions, creating dishes with both culinary expertise and artistic flair. Edward has served as The Executive Chef of the Executive Mansion for the past eight years, catering to three governors and their families. He resides in Richmond, Virginia, with his wife and daughter, embodying his philosophy of melding artistry with cuisine. Follow his journey on Instagram @edward.alan.gross and visit edwardalangross.com.



Reba Hollingsworth

Reba Hollingsworth, a 4-time Emmy Award-winning TV News Journalist with over 25 years in the industry, has covered stories from local courthouses to the White House. Born and raised in Texas, she began her career in journalism after graduating with a degree in broadcast journalism from Southwest Texas State University. Reba's journey led her to various anchor positions, including at WTVR-TV in Richmond, Virginia, where she received four regional Emmy awards. Beyond anchoring, she's deeply engaged in her community and educates future journalists as an adjunct professor at Virginia Commonwealth University. Reba is also an entrepreneur, known for creating innovative products like the AHA Wrap and TRI V3RSA bag, aimed at making people's lives easier. Her commitment to journalism, entrepreneurship, and community involvement reflects her multifaceted career and dedication to service.



Jordan Montero

Jordan Montero is an accomplished professional with extensive experience in the natural food industry. Since relocating to Richmond, Virginia in 2013, he has excelled in various roles, currently serving as the Essential Grocery Manager at Ellwood Thompson's Local Market. With five years of expertise as a natural food and beverage purchaser, Jordan consistently applies his knowledge to assist customers in selecting premium products. He actively participates in natural food and beverage expos to stay updated on industry trends. Outside of work, Jordan indulges in hobbies such as music, video games, skateboarding, and spending quality time with loved ones.

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SCAN ME!

Best New Product Awards

Food

Mixed Berry Pie

332, 7 Muffins A Day

Traditional pie concept using mixed berries, baked in a buttery crust and topped with crumble. Pie is Vegan, Gluten Free, Wheat Free, and Dairy Free.

Papa D's Smokehouse KC Supreme BBQ Sauce

500, Abundant Acres Farm

Award winning BBQ sauce made with quality ingredients, bringing you all the flavors you are looking for in an everyday BBQ sauce.

All Day Health Bar, Vanilla Date

437, All Day Health Bar

Artisan Vanilla Date health/energy bar using clean and wholesome ingredients. Delicious and nutritious.

Ritabeata's Mild Hot Sauce

427, Always Flavored

Discover Ritabeata's Mild Hot Sauce, a tantalizing blend of Jalapeños, Serranos, and Long Chillies. Perfect for Mexican and Mediterranean dishes, it offers a flavorful kick without overwhelming heat. Gluten-free and preservative-free, it's a natural choice to elevate your culinary creations.

Better Carob Bars

202, Better Carob Inc

Organic, Vegan, Gluten Free, Caffeine and Stimulate Free Chocolate Alternative with Simple Ingredients and no refined sugar. Free of Heavy Metals unlike Chocolate which is high in Lead and Cadmium. Safe for pets and delicious. Guilt free indulgence.

Smoked Chickpea Tempeh Brisket

214, Chaotic Good Tempeh

Chickpea Tempeh, brined for two days with garlic, coriander, pickling spices, black pepper, and smoked paprika; then crusted with coconut sugar and brisket spices, cold smoked with hickory wood for an hour, and roasted to perfection.

Old Fashioned Syrup

132, Crescent Simples

A spiced Old Fashioned syrup made from fresh fruit, raw cane sugar, and whole spices.

Dave's Friggin' Awesome Schmayo

120, Dave's Friggin' Awesome

Dave's Friggin' Awesome Schmayo is a super healthy, all natural, tangy and delicious binder for salads, creamy layer in sandwiches or a dip for nuggets and veggies. Made from minimally processed ingredients, Schmayo is a friggin' awesome shelf stable mayo alternative with no oil, egg, gluten, soy, dairy, nuts or added sugar. Schmayo is low in sodium, fat and cholesterol free and only 10 calories a serving.

VA Honey Flight

236/238, Edgewood Apiaries & Farm

The perfect spoils for a lover of honey. The perfect self indulgence. Hands down, just the most elegant gift. Experience a beautiful profile of honey from across the Commonwealth of Virginia. The set highlights the importance of forest nectars in the forage of honeybee life and emphasizes the criticality of hardwood forest survival for making honey. Sourwood, linden, tulip poplar & black locust all play a role in the production of key honey varieties across the state. The set includes 3 (6oz) jars of honey, a bamboo honey dipper and an informational brochure on each honey. We hope you enjoy your journey with the bees across the great state of Virginia.

Riveracha

301, Fermented Fire Hot Sauce Company

A mild, garlicky sriracha-style hot sauce! Made with fresno chilis, carrots, garlic, apple cider vinegar and brown sugar. Available in 5 and 12 ounce bottles!

Firehook Organic Spicy Sesame Crackers

318, Firehook

Firehook's Organic Spicy Sesame Crackers pack a punch! The bright, spicy kick of cayenne pepper is balanced by the nutty savoriness of sesame, creating an addictively crunchy cracker inspired by flavors of our family's Mediterranean roots. Great for snacking and perfect for pairing with soft cheeses, hummus, Greek yogurt and guac!

James River Chocolate “Blue Ridge Bark”

326, Gearharts Fine Chocolates

James River Chocolate Co. is a Virginia-bred crafter of creatively crave-worthy and snackably Southern chocolate products. Blue Ridge Bark is a Dark Chocolate Bark with Toasted Pistachios, Dries Cherries, Toffee Crunch and Sea Salt.

Mother Earth Products’ “Classic Instant Hummus”

VASFA Accelerator, Global Prepare / Mother Earth Products

Mother Earth Products Instant Classic Hummus Mix is a delicious blend of the finest ingredients you can actually pronounce. It’s a classic hummus with just the right amount of lemon for a bold, unforgettable taste: garbanzo flour, crushed roasted white sesame, lemon powder, garlic powder, cumin, sea salt. You probably already have everything you need make our hummus for your next event or simply as comfort food for you and your family. Just add hot water and your favorite extra virgin olive oil (EVOO). Mother Earth Products Instant Classic Hummus Mix is so convenient that you just mix what you need, when you need it - eliminating the rush to eat it to avoid spoilage, a common problem with most already prepared versions from our competitors.

So, grab some pita chips, fresh vegetables, and enjoy! We know you’ll love the taste and especially, the convenience.

Curried Veggie Pot Hand Pie

Hatch Incubator, Happy Hand Pies

A delicious twist on an old favorite that packs a punch of flavor! Seasonal vegetables in a creamy coconut curry sauce encased in our house made pie dough featuring local ingredients including local flour, local milk, local eggs and local veggies.

Hokie Tracks

220, Homestead Creamery

With roots in agriculture, Virginia Tech and Homestead Creamery unite over a shared passion for locally sourced, quality ingredients. Their collaboration introduces Hokie Tracks, a super-premium vanilla ice cream swirled with salted caramel and dark chocolate-covered pretzel pieces. Developed by faculty and students, it supports scholarships and research in food science at Virginia Tech.

Made from Homestead Creamery’s super-premium, French custard style ice cream base, Hokie Tracks is vanilla ice cream swirled with salted caramel and dark chocolate covered pretzel pieces. Available in a spoon ready pint, follow the tracks and enjoy “The Way Ice Cream Should Taste!”

Cinnamon Vanilla Seed Bites

Hatch Incubator, Human Kind Foods, LLC

Soft, chewy, and naturally sweet - these poppable bite-sized snacks are bursting with flavor and benefits. Just one serving of four tasty bites adds 2 Tbsp of nutrient-packed seeds to your diet. Healthy snacking never tasted so good!

Linda Verde

433, Hurricane Mike’s, LLC

Linda Verde means “beautiful” or “cute” green in Spanish. Linda was also my mom’s name, and she loved a particular mild green hot sauce that was the inspiration for this. Made from green jalapenos, they are fully cored to preserve their fantastic flavor while removing as much capsaicinoid as possible, making this an extremely mild sauce... but don’t think for a minute that means “boring”... we don’t do “boring”! Adding the fresh herbal notes of cilantro and citrus lime zing, this seemingly utilitarian sauce punches WAY above its weight on the flavor scale.

Keya’s Bombay Chips and Black Salt Chips

VASFA Accelerator, Keya’s

Masala spiced kettle cooked potato chips

Maple Sweet Potato Bread Pudding

743, Lovell’s 31, LLC

Gourmet bread pudding made with roasted sweet potato and a hint of maple topped with a brown sugar butter sauce. It’s a fan favorite.

Mar Mar Chili Garlic Crunch

200, Mar Mar Foods, LLC

Mar Mar Chili Garlic Crunch (CGC, for short) is not quite an oil, sauce or paste. It’s the perfect condiment that will be LOVE at first bite! It is delicious on roasted veggies, ramen, eggs, grilled shrimp, pizza, dumplings, avocado toast, hummus...and the list goes on! Our CGC was inspired by traditional Asian chili pastes and oils and thoughtfully blends American tastes with Filipino influences. The result is a one-of-a-kind condiment that is nothing short of delicious with the perfect balance of spice, flavor and crunch.

Mind Blown™ Crab Cakes

118, Mind Blown™ by The Plant Based Seafood Co.

Feel like you’ve been transported to the Maryland shores with our Mind Blown™ Plant Based Crab Cakes. The taste without the take! Mind Blown™ is on a mission to relieve pressure off our precious oceans and leave a vibrant planet for our future generations. Our Pledge: 1% of Mind Blown™ profits goes towards the Coral Restoration Foundation to support its mission of rebuilding and restoring coral reefs around the world. By indulging in the Mind Blown™ Crab Cakes - customers can enjoy a delicious meal while also making a positive impact on the environment.

Mrs. Marcy’s Homemade Strawberry Applesauce

426, Mrs. Marcy’s Homemade

Homemade Strawberry Applesauce

Nifty! Nuttery Roasted Pecans

330, Nifty! Nuttery

Craving a healthy snack that ignites your taste buds? Look no further than Nifty! Nuttery's gourmet pecans, hand-roasted in Virginia with our family's secret spice blends.

The best part? Every bite is a celebration! Keto-friendly, vegan, and completely gluten-free, Nifty! Nuttery lets everyone join the party. What can't these nuts do?!

EzBites Spaghetti and Meatball Nests

419, Nutritional Delights By Bertha / EzBites

Mini spaghetti nests with Italian-style meatballs.

Ryba's Frozen Potato and Cheese Pierogi

Hatch Incubator, Ryba's Pierogi

Dive into the handmade goodness of our classic potato and cheese pierogi, where soft buttery dough wraps around a delicious mix of mashed potato and cheddar cheese for a taste that's pure comfort.

Shake & Pour Cornbread Muffin Mix

432, Rynwood Farm

We are debuting our shake and pour mixes made delicious and convenient for you! Dirtying up several dishes is old news... a ton of ingredients to prepare your sweet cravings are out the door... bye bye! Just add milk or water...shake it, pour it!

Malabar Pepper Seasoning

300, Spice Titan

A black pepper rich spice blend that brings so much flavor for all seafoods, meats, and roasted vegetables. You have not lived until you've tried this folded into your mac and cheese. Stellar on a salad, and so good in your fry seasoning/bread crumb mixtures for chicken tenders.

Shower it on during any point in the cooking process... before, during or after cooking! Can also be used as a black pepper replacement, with a welcomed full time spot at any kitchen table.

Tante Käthe™ Frikadellen Herb Mix

425, Tante Käthe

Experience authentic German flavors with Tante Käthe's Frikadellen Herb Mix. This blend of natural herbs and spices with premium dried bread cubes simplifies making delicious classic German meat patties. Just mix the herb blend with ground meat, water, and an egg. Use it to enhance meatloaf, meatballs, or add German flair to various dishes. Transport your taste buds to Germany effortlessly!

Tatersnaps! Crispy-Thin Potato Chip Cookies

512, Taterdoodles Potato Chip Snacks

Handcrafted cookies made with potato chips. Thin and crispy like a chip, satisfying like the best cookie you ever tasted. Made exclusively with Route 11 Potato Chips.

Cookie Dough Gourmet Crispycake

108, The Crispery of Virginia

This is truly a unique gourmet marshmallow rice CRISPYCAKE combining rice crispies, our special marshmallow recipe with chunks of cookie dough throughout the jumbo rice CRISPYCAKE. Real Cookie Dough. A unique recipe that is handmade to perfection. Marshmallow goodness, rice crispy crunch, chunks of cookie dough and rapidly becoming a best seller across the nation! This is a crowd pleaser for sure with an 11 month shelf life.

Jonno's Gluten-Free Worcestershire Sauce

524, The Spirited Palate, LLC

Jonno's Worcestershire Sauce Gluten Free is a one-of-a-kind apple based, thick sauce made with 100% Virginia apples. It is delicious with Meats, Poultry, Seafood and ALL Veggies, in Soups, Stews, Marinades, Sandwiches, homemade BBQ Sauces & Salad Dressings and don't forget Bloody Marys!

Caffe Mocha Buttercream Cake

201, 203, Two and Half Irishmen Inc

Get your Cappuccinos ready...this mocha cake is soooooo soft and fluffy and infused with real chocolate and freshly ground coffee. We have an Espresso Buttercream layered on top and it's perfect for sharing with friends and family! Available in Gluten Free as well!!

Udderless Plant-Based Pizza

VASFA Accelerator, Udderless Foods

Udderless Plant-based Pizza is the best bake-home vegan pizza in the world. We make the dough, sauce, and cashew cheese. Our vegan cheese tastes, melts, and stretches just like real cheese. All pizzas are handmade by actual humans in Richmond, VA.

Chesapeake Bay Seasoning Linguine

324, Valente Inc

A delightful twist on pasta bringing in a local favorite flavor infused in pasta. Follow the recipe on the package for one of the best versions of shrimp scampi you'll try this year.

Made in a single allergen facility, our pasta is rolled, cut, air-dried and hand-packed with a two year shelf life.

Kimchi Ketchup

430, Wild Earth Fermentation

Savory Kimchi-tinged Ketchup with layers of Umami and deliciousness to take any Burger & Fry to the next level!

Zesty Herb Butter

212, Yummy Butter

Gourmet Flavored Cooking Butter

Zesto Pesto - Traditional Pine Nut

212, Zesto Fine Foods, LLC

Traditional Pine Nut Zesto Pesto is a basil-based sauce with the perfect blend of five ingredients: basil, pine nuts, cheese, garlic, and olive oil. It is simple yet gourmet fare. Sold frozen but tastes amazingly fresh.

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Best New Product Awards

Beverage

Grape Sour Kombucha

409, Bitchin' Boucha

Our policy has always been: dropkick your mouth with flavor first, ask questions later. But when we did ask questions, people kept saying "Make more sour flavors." Our solution? Take the juicy burst of grape and zest it up with a spritz of lime to bring a medley to the masses.

Sexy Mary Mix

Beverage Garden, Cape Charles Distillery

Introducing your new favorite bloody mary mix! Each sip is a true indulgence, with a perfect balance of spices, texture and appearance that combine in a symphony of taste. This mix will make a lasting impression and leave you wanting more. Give it a try and experience the difference for yourself.

District Sauce

138, Clark + Hopkins

The DMV has the largest population of Ethiopians in the world so we created a sauce based on their berbere curry blend with honey and ginger. Amazing on wings and BBQ.

Bloody Mary

226, Fore Craft Cocktails

Ready to drink golf inspired cocktails featuring premium spirits, Gluten-Free, all-natural.

HIKE Hopped Seltzer

237, Giant Leviathan, LLC

A zero calorie, zero sugar, gluten free, non-alcoholic dry hopped seltzer made with Citra hops. A refreshing take on NA.

Karahiyo Espresso Martini

302, Karahiyo

Ready To Drink Espresso Martini

Blackberry Hibiscus Kombucha

112, Ninja Kombucha

Immerse your senses in the rich, earthy notes of premium oolong leaves, heightened by the juicy burst of plump blackberries and the exotic allure of hibiscus petals. This infusion is a dance of complexity and balance, each sip unveiling a tantalizing fusion that leaves your taste buds craving more. Elevate your kombucha experience with the divine rendezvous of blackberry hibiscus kombucha.

Yule Mule

VASFA Accelerator, Owl Spoon Water Kefir Co

The Yule Mule is your new favorite specialty beverage blend of organic Cranberry, Pomegranate and Ginger water kefir. It is just fizzy enough and just sweet enough to be highly addictive and the best Mule mixer ever for probiotic cocktails and mocktails. Gushing with electrolytes, Owl Spoon's Yule Mule Water Kefir is hydrating, probiotic-rich and absolutely delicious. We can't wait for you to try it!

20mg CBD Lemonade

442, The Tenacious Seed

Our 20mg CBD Lemonade is created utilizing nano-emulsion technology. Through nano-emulsion we are able to take our full-spectrum hemp extract and convert it into a fast-acting, water soluble product which can be utilized in any drink such as The Tenacious Seed 20mg CBD Lemonade. By using a full-spectrum hemp extract, we can offer a water soluble CBD that has the potential to benefit the human body with a variety of different hemp-derived phytocannabinoids at a rapid pace while enjoying a delicious beverage.

Drop It, Drops for Hops

402, WineRX S Corporation

We have finally launched Drop It, Drops for Hops. This innovation is once again the first of its kind to the world market. There is not any other product on the market for Beer. Each 10 ml bottle is portable, sustainable, recyclable, and discreet. Once again, using all-natural FDA GRAS approved ingredients. Drops for Hops is soy free, dairy free, keto friendly, non-GMO, with no artificial colors, flavors or sweeteners and vegan friendly. The drops will not alter the flavor of any beer, IPA or Ale. We are USA made and a woman owned company. Our Drops for Beer are also proud to be a Virginia Finest product! Our Wine drops have won two Innovation awards. We believe our beer product is as innovative.

Wizzie's Tea

502, Wizzie's Tea

Wizzie's Tea sources pure, premium ingredients to brew robust and refreshing bottled teas unlike any you've tasted before. Founded in White Post, Virginia, our 3-generation family recipes deliver bold, thirst-quenching flavors using fair trade and organic ingredients, with no preservatives or artificial anything. Lemon Mint, the original, packs a fresh sweet punch into organic Ceylon tea while Peach Ginger delivers a juicy zing. More flavors are in formulation and planned for Spring 2024.

Our Amazing Sponsors



Berlin Packaging

Berlin Packaging is the only Hybrid Packaging Supplier® of plastic, glass, and metal containers and closures. We supply billions of items annually along with package design, financing, consulting, warehousing, and logistics services for customers across all industries. Berlin Packaging brings together the best of manufacturing, distribution, and value-added service providers.



CoBank

CoBank is one of the largest private providers of credit to the U.S. rural economy. The bank delivers loans, leases and other financial services to agribusiness, rural infrastructure and Farm Credit customers in all 50 states.



Crescent Simple

Craft simple syrups made with fresh fruit and herbs, raw sugar, and no preservatives for use in cocktails, mocktails, teas, and sodas.



Firehook

Delivering the perfect crunch, every time! Firehook crackers have been artisan baked, from scratch, using deliciously simple ingredients since 1992. First created for local restaurant bread baskets, our crackers are perfect for snacking and even better paired with your favorite cheese, dips, spreads and charcuterie. Made in Chantilly, VA. USDA ORGANIC. Kosher. Non-GMO. Share the crunch!



Hatch Kitchen

Hatch Kitchen specializes in the growth and development of food and beverage businesses working towards quitting their day job, opening a brick and mortar, wholesaling nationwide or selling their concept. We inspire innovation by removing barriers to entry for aspiring food and beverage visionaries, and we enable growth by providing access to high-quality, flexible services that meet the specific needs of our members.



MOTHER shrub

Award-winning tart and sweet vinegar mixers for spritzes, elixirs, and cocktails.



SupplyOne

SupplyOne's mission is to develop and implement programs that reduce our customers' "Total Cost of Ownership" on packaging through better control and management of their packaging requirements. We simplify packaging management by providing custom packaging manufacturing, packaging supplies, innovative programs and services, and packaging automation expertise – all from a single point of contact. Our team of Certified Packaging Specialists uncover the hidden costs in your packaging expenses to make job easier, enhance efficiency, and speed to market, and save you money. What's more, we guarantee those saving is in writing.



Veritiv

Leading provider of packaging, print and facility solutions, including package design, supply chain management, cleaning supplies and paper products.



Virginia Farm Bureau Federation

Virginia Farm Bureau Federation is the largest nonprofit agricultural advocacy organization in Virginia. It was founded in 1926 to support the agricultural interests of Farm Bureau members through a variety of programs and services. It is a non-governmental, nonpartisan, voluntary organization committed to protecting Virginia's farms.



Virginia Specialty Food Association (VASFA)

VASFA a non-profit organization dedicated to developing and promoting the Virginia specialty food and beverage industry. VASFA evolved to help producers, retailers and farmers across the commonwealth grow their businesses through joint marketing programs, promotional campaigns, and technical assistance. VASFA is the only statewide organization dedicated to the craft food and beverage industry's production, promotion, and placement in the Commonwealth. Craft-made and local food has become increasingly popular nationwide, and the VASFA is developing to meet our members evolving needs.



Virginia Spirits Board

The Hodges Partnership operates the Virginia Spirits Board Marketing Office (VSBMO) under contract with the Virginia Spirits Board and the VA Department of Agriculture and Consumer Services. The VSBMO was established in March 2023 and works to promote the entire spirits making industry, from grain to glass, in the Commonwealth of Virginia through marketing, advertising, events, and other means.



Virginia Tourism Corporation

Virginia is for Lovers is one of the most iconic and recognizable travel brands in the world. Using that powerful brand equity, Virginia Tourism Corporation (VTC) is charged with promoting the Commonwealth as a premier travel destination by showcasing all there is to love in a Virginia vacation. The dollars spent by travelers fuel the economy, provide jobs for Virginians, and improve communities across the state. Simply put, tourism helps make Virginia a great place to live, work, and visit. To learn more about Virginia Tourism Corporation, visit virginia.org.



Watermark Design

Watermark Design is an award-winning branding & package design studio located in Charlottesville, VA. We have been helping Virginia food & beverage businesses create and elevate their brands since 2007. We deliver exceptional artistry through in-house illustration and design and specialize in logos, packaging, and marketing outreach materials, as well as navigating approvals and production.

GRCC HALL A MAP & LIST OF EXHIBITORS

703 705 707 709 711 713 715 717 719 721

725 727 729 731 733 735 737 739 741 743 745 747

Virginia Spirits
Beverage Garden

Seating
Area

Hatch Incubator

600
501
Virginia Grown

Seating
Area

VASFA Accelerator

500 502
401 403

506 508
407 409

512 514
413 415

518 520
419 421

524 526
425 427

530 532
431 433

536 538
437 439

542 544
443 445

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112 114

218 220
118 120

224 226
124 126

230 232
130 132

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136 138

242 244
142 144

VA Seafood

ENTRANCE

LOUNGE

BEST NEW
PRODUCTS

STAGE

MEDIA

- | | | | | | |
|-------------------|--------------------------|-------------------|-----------------------------|-------------------|-----------------------------|
| 309 | 3 Sisters Cheese Straws | Bev Garden | Belmont Farms | 418 | Cakes by Jen |
| 332 | 7 Muffins A Day | 126 | Belmont Peanuts | Bev Garden | Cape Charles Distillery |
| 443 | Absurd Snacks | Incubator | Brekki Waffle | 424 | Capital Chips |
| 500 | Abundant Acres Farm | 243 | Berry Frozen Yogurt/ Pumjil | 214 | Chaotic Good Tempeh |
| VA Grown | AeroFarms | 202 | Better Carob Inc. | 421 | Chocolatesville |
| 437 | All Day Health Bar | 315 | Birdie's Pimento Cheese | 138 | Clark + Hopkins |
| 427 | Always Flavored | 409 | Bitchin' Boucha | 303 | Commercial Lynks, Inc. |
| VA Seafood | Amory Seafood | 342 | Blue Crab Bay Company | 132 | Crescent Simples |
| 514 | Appalachian Harvest | Bev Garden | Blue Sky Distillery | 327 | Crunchy Hydration |
| 345 | AR's Hot Southern Honey | 727 | Blue Stone Kabob | 120 | Dave's Friggin' Awesome |
| 308 | Ashman Manufacturing Co. | 420 | Bootstrap Burt's Hot Sauce | 413 | Don't Forget Cake |
| 444 | Ashton Creek Vineyard | 343 | Boso Foods LLC | 406 | Dr. B's Best Cookie |
| 102 | Back Pocket Provisions | 436 | Browntown Farms | VA Grown | Dublin Farms |
| 400 | Bad Ass Pickles | Incubator | B Side Bakehouse | 236/238 | Edgewood Apiaries & Farm |
| VA Seafood | Baywater Seafood | Bev Garden | Catocoin Creek | 100 | Edwards Virginia Smokehouse |

506	Empanadas Market	709	Muse Vineyards	530	Specialty Food Association
314	Erin's Elderberries	431	Myles Comfort Foods	300	Spice Titan
729	Feridies	Incubator	Nile	Bev Garden	Springfield Distillery
301	Fermented Fire Hot Sauce Company	215	Ninja Kombucha	144	Steamboat Wharf Oyster Company
542	FiDough Homemade Dog Treats	735	NoBull Burger	425	Tante Käthe
318	Firehook	218	Nona's Italian Cucina, LLC	512	Taterdoodles Potato Chip Snacks
715	Food Producer Technical Assistance Network	Accelerator	NOOSH	414	Terra Di Sena
412	Forbes Candies Inc.	313	Northern Neck Sauce	108	The Crispery of Virginia
226	Fore Craft Cocktails	419	Nutritional Bite Delights By Bertha LLC	230	The Farm at Red Hill
326	Gearharts Fine Chocolates	VA Grown	Old Dominion Organic Farms	319	The Grain Free Baker
244	Good Foods Group, LLC	520	Old Town Cider/ Glaize Apples	Incubator	The Mayor Meats
VA Grown	Gotham Greens	Accelerator	Owl Spoon Water Kefir Co.	207/209	The Peanut Shop of Williamsburg
320	Graves Mountain Lodge, Inc.	544	Papa Waver's Pork, Inc.	106	The Perfect Pita
501	Greenwell Growers, Inc.	600	Parker Farms	524	The Spirited Palate, LLC
508	Grit Coffee Roasting Co.	213	PastryBase, LLC	Accelerator	The Veganish Kitchen
130	Gunther's Gourmet	219	Peg's Salt	232	True Made Foods
221	Hannah's Handcrafted	745	Pure Shenandoah	733	Tui Farms
Incubator	Happy Hand Pies	Bev Garden	Ragged Branch Distillery	201/203	Two and a Half Irishmen Traditional Irish Baking
Accelerator	Herbert's Wine Jelly	312	Rainbow Trout Kitchen	338	Two Labs Coffee
237	HIKE Hopped Seltzer	339	Red Rocker Candy of Virginia, Inc.	Accelerator	Udderless Plant Based Pizza
220	Homestead Creamery	536	Redfern Hemp Co.	321	Uncle Junes
142	Hubbard Peanut Company	Bev Garden	Reservoir Distillery	324	Valente Pasta
Incubator	Human Kind Foods	711	Revelation Vineyards	Bev Garden	Virago Spirits
538	Hunger	408	River Rat BBQ Sauce	225/227	Virginia Artesian Bottling Company
433	Hurricane Mike's	136	Route 11 Potato Chips	705	Virginia Beer Distribution Company
124	Integrity Food Group, LLC	Incubator	Ryba's Pierogi	337	Virginia Diner
112	Jerry's Backyard Barbeque Sauce LLC	432	Rynwood Farm	713	Virginia Egg Council
502	Jonesin' for a Treat	Bev Garden	Sandy River Distillery	717/719	Virginia Food Protection Task Force
438	Joy's Delightz	206	Salsas Don Sebastian	721	Virginia Grown
239	Just Grilling	526	Sassy Chef Kitchen	VA Seafood	Virginia Marine Products
302	Karahiyo	330	Savory Brand Roasted Pecans	532	Virginia Specialty Food & Beverage Association
Accelerator	Keya's Snacks	741	Scratch Pasta Co.	703	Virginia Wine Distribution Company
325	Kim Baker Foods	Incubator	Scared Cowboy Hot Sauce	725	Virginia's Finest
401	Kindred's Kandies LLC	VA Seafood	Sea Farms	Bev Garden	Vitae Spirits Distillery
Bev Garden	KO Distilling	518	Seek Lavender, LLC	739	Whispering Meadow Farm
233	Koto, LLC	442	Seva Farms	Accelerator	Wallace Gap Farm
306	Laconiko	331/333	Shawnee Canning Company Inc.	Incubator	Westray's Finest
415	Little River Seafood, Inc.	245	Shenandoah Valley Family Farms	114	Whitley's Peanut Factory
439	Lone Oak Coffe Co.	208	Simply Panache Products	731	Wild Bill's Enterprises, LLC
743	Lovell's 31, LLC	Bev Garden	Sleepy Fox	430	Wild Earth Fermentation
336	Mad Magic Kombucha	Accelerator	Smoke in Chimneys	445	Wildwood Acres Homestead
200	Mar Mar Foods LLC	VA Grown	Snake Creek Farms, LLC	231	WineRx
118	Mind Blown™ by The Plant Based Seafood Co.	Incubator	Sous Casa	403	Wizzie's Tea
Accelerator	Mother Earth Products	344	South Mountain Creamery	212	Yummy Butter
737	Moondog Bakery	224	Southern Flavoring Company	307	Zesto Fine Foods
242	MOTHER Shrub	407	Southern Spreads (By Victoria's Kitchen)		
402	Mountain View Farm Products, LLC	VA Grown	Southside Virginia Fruit & Vegetable Producer Association		
426	Mrs. Marcy's Homemades				



Save the Date

Next Virginia Food & Beverage Expo

March 2026



Virginia's specialty food and beverage companies are known for their community involvement. This year, at the conclusion of the Expo, exhibitors can donate unopened foods and beverages to FeedMore, Central Virginia's core hunger-relief organization. Spanning thirty-four counties and cities and covering nearly a third of the state, FeedMore's programs and network of close to 300 agencies distribute food to more than 200,000 Central Virginians who struggle with hunger.